

OFFICIAL CONTEST RULES/RELEASE FORM

"93.5 The Mix's Radio Bingo"

1. **KCVM-FM** will conduct the contest weekdays for a chance to win a cash jackpot payable by company check.
2. Contest will begin Monday, April 8, and will continue until prize fund has been given away.
3. Contestants must be 18 years of age or older. Employees of **KCVM-FM** and their immediate families are not eligible to play. Employees of any other radio station and their immediate families are not eligible to play. The term "immediate families" includes spouses and children.
4. Bingo cards are available at the KCVM Studio, and online at www.935themix.com. Each card is numbered. All contestants will be playing on the same Bingo Card. Only Bingos made on the designated Bingo card are eligible to win.
5. Throughout the day, Monday-Friday, Bingo numbers will be randomly drawn and announced on the air. When a straight line Bingo is made (horizontal, vertical, or diagonal), the first caller to say BINGO and be able to recite the winning numbers back will win the cash jackpot.
6. Winner will not hold **KCVM-FM**, Coloff Media, nor any sponsor liable for any taxes, injury or expenses incurred while utilizing the prize.
7. Winner will be required to provide social security number and signature for tax purposes in order to claim any prize exceeding a value of \$600. Refusal to do so will result in forfeiture of prize.
8. Each contestant can only win once for the duration of the contest.
9. Difficulties with phone lines or winner's inability to pick up prize is not the responsibility of **KCVM-FM**.
10. Winners will have 30 days to claim prize. After 30 days, unclaimed prizes are considered forfeited, and become the property of **KCVM-FM**.
11. Once claimed, the prize becomes the property of the winner. **KCVM-FM** takes no control or responsibility of the use of the prize after it is awarded.
12. As a winner, you acknowledge that **KCVM-FM** has the right to, without further authorization, publicize your name, character likeness, photograph, and voice the fact that you are a winner for promotional purposes without financial remuneration.
13. **KCVM-FM** reserves the right to end the contest at any time without additional notice.
14. **KCVM-FM** reserves the right to make a rule change or contest changes without notice at any time. The decision of **KCVM-FM** in the interpretation of the rules is final. By participating, persons agree to be bound by the decisions of **KCVM-FM**.
15. There is no purchase necessary to enter contest. Void where prohibited.